

## FOR IMMEDIATE RELEASE

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## 42 BROAD STREET WEST BREAKS GROUND TODAY IN MOUNT VERNON, NY

### Sixteen-Story Tower Designed By Perkins Eastman Represents City's First Luxury Rental Development in Over 40 Years

New York, NY (December 29, 2015) International design and architecture firm Perkins Eastman is proud to celebrate today's groundbreaking of 42 Broad Street West (42 Broad), the new 16-story luxury residential and commercial development in the heart of Mount Vernon's downtown Fleetwood business district. Located on the corner of Broad Street W and Fleetwood Avenue, the new building will feature 16,000 sf of storefront retail space, 205,000 sf of residential space (249 apartments), and amenities including a new courtyard with pool on the second floor, private terraces, and a landscaped roof. 42 Broad is Mount Vernon's first planned luxury development to be erected in over four decades, and will enable the community to further capitalize on its transition into a pedestrian-friendly city of regional commerce.

According to Perkins Eastman Principal Stuart Lachs, the development's design lead, "42 Broad is bringing to Mount Vernon more than just new luxury rental apartments and storefronts; the entire development is designed to improve the surrounding commercial district by supporting safer streets, a better pedestrian experience, and vibrant retail opportunities that support the community. It's something special when an apartment building can achieve this and more."

The site for the new mixed-use development is surrounded on three sides by one of Mount Vernon's growing commercial districts. The building's design leverages this growth by stepping back from the main intersection of Broad and Fleetwood, establishing an ample plaza for greater pedestrian usage and increased business opportunities.

With a façade that combines limestone, brick, glass, and metal accents, 42 Broad's design evokes Mount Vernon's industrial character while also providing a new gateway for the city. Located just minutes from the Fleetwood Metro North train station, 42 Broad is promoting a safe and walkable community in an otherwise car-congested Westchester County.

Today's afternoon groundbreaking ceremony and holiday reception is being attended by Stuart Lachs AIA, LEED AP, Mark Alexander of Alexander Development Group, and hundreds of others comprising Mount Vernon elected officials, business leaders, clergy, non-profits and area residents from Westchester and New York Counties.

## **About Perkins Eastman**

Perkins Eastman is among the top design and architecture firms in the world. With almost 950 employees in 14 locations around the globe, Perkins Eastman practices at every scale of the built environment. From niche buildings to complex projects that enrich whole communities, the firm's portfolio reflects a dedication to progressive and inventive design that enhances the quality of the human experience. With work in 46 states and more than 40 countries, the firm's portfolio includes transportation and public infrastructure, high-end residential, commercial, hotels, retail, office buildings, corporate interiors, schools, hospitals, museums, senior living, and public sector facilities. Perkins Eastman provides award-winning design through its offices in North America (New York, NY; Boston, MA; Charlotte, NC; Chicago, IL; Los Angeles, CA; Pittsburgh, PA; San Francisco, CA; Stamford, CT; Toronto, Canada; and Washington, DC); South America (Guayaquil, Ecuador); North Africa and Middle East (Dubai, UAE); and Asia (Mumbai, India, and Shanghai, China).

Images available.

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